



## Reinvent your HRA with LifeSmart

The CMS requirement that every member complete an HRA is a source of high cost for the state and health plans. Reinventing your HRA to include the needs of the whole person provides members with critical health, wellness, financial, and SDOH support and resources on day one.

Finity's **LifeSmart solution** captures members' health risks, readiness to change, wellness goals, SDOH, and financial and employment needs. The solution also provides each member with a dynamic Wellness Profile with personalized health scores, SDOH resources, and wellness goals.

- ✔ Finity's LifeSmart extends the scope of traditional HRAs. It provides a robust assessment and instant support for members' most important life needs.
- ✔ LifeSmart can be embedded within the state's eligibility system or work as a stand-alone solution for health plans. It can be customized to meet state requirements.
- ✔ The data collected during the assessment is used to create personalized profiles. Profiles provide members with health condition resources, wellness scores, SDOH, and financial support resources.
- ✔ Assessment data and analytics are immediately available to payors, providers, and the state.

